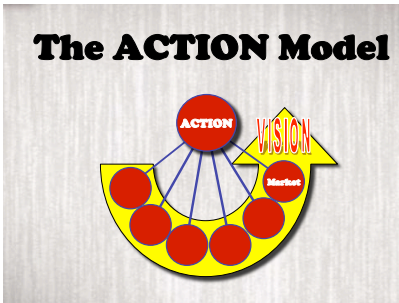




Process

Exceptional results come from passionate people managing exceptional processes. This sums up the real challenge of lean manufacturing – how to create exceptional processes through the constant pursuit of perfection.



Market

Understanding what and who is out there

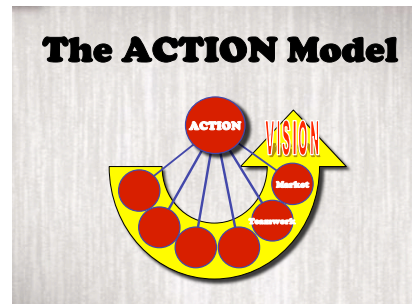
- Our customers
- Competitors
- Potential customers
- What makes us different



Market

Separate ourselves from the competition to dominate a marketplace

Then communicate it!



Teamwork

Find passionate people and incorporate teamwork in these key areas

- Recruiting
- Hiring
- Orientation
- Communication

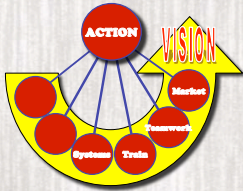
The ACTION Model



Training

Give it meaning
Make it fun
**MAKE IT HAPPEN ON A
REGULAR BASIS.**

The ACTION Model



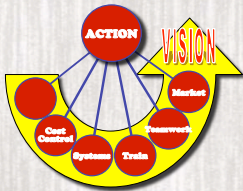
Understand the Systems

Map out the systems and processes in your business then streamline them.

Understand the Systems

Change

The ACTION Model



Cost Control

Educate employees about what it takes for the business to make money.

The ACTION Model



Rewarding Employees

**Give employees a stake
in the game and they
will be better players.**

Like this webinar?
View Jim's other webinars

Building A Culture For Success
<http://OneRs.hotims.com/9930-306>

**Building Your Business with the
Right People**
<http://OneRs.hotims.com/9930-307>