



**CULTURE**  
**PEOPLE**  
**PROCESS**

Antena

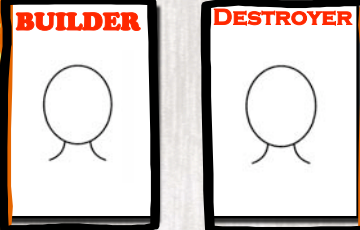
BUILDING ON PRINCIPLE

**PEOPLE**

**Leadership involves setting challenging expectations, using resources wisely, providing coaching to individuals and teams to achieve desired results, celebrating accomplishments and driving changes. By doing this we can fulfill our vision of Passionate People . . . Astounded Customers!**

**Only Two Types of People**

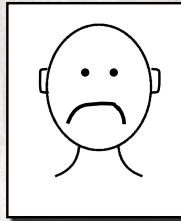
**BUILDER** **DESTROYER**



**THE DESTROYER**

**THIS MAY NOT BE SOMEONE ELSE.**

**THIS COULD BE ANYONE OF US.**



**THE DESTROYER**

**HATE . . .**

- MANAGEMENT
- EMPLOYEES
- CUSTOMERS
- MONEY
- FAMILY



**THE DESTROYER**

**HATE . . .**

**THEMSELVES!**

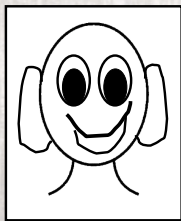


**THE DESTROYER**

**CREATE THE ATMOSPHERE TO HELP THE DESTROYER BECOME A BUILDER.**

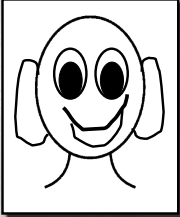


**THE BUILDER**



- BIG EYES**
- BIG SMILE**
- BIG EARS**


**THE BUILDER**



**CONTINUE TO LEARN**

READ BOOKS

**THE BUILDER**

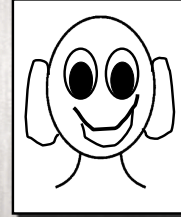


**CONTINUE TO LEARN**

**APPRECIATE PEOPLE**

LOOK FOR THE GOOD IN PEOPLE

**THE BUILDER**



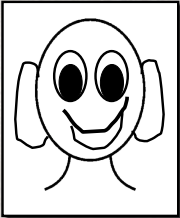
**CONTINUE TO LEARN**

**APPRECIATE PEOPLE**

**GREAT ATTITUDE**

POSITIVE SELF TALK

**THE BUILDER**



**CONTINUE TO LEARN**

**APPRECIATE PEOPLE**


**GREAT ATTITUDE**

**SET GOALS**

WRITE THEM DOWN!

GROWTH, ACCOMPLISHMENTS

**THE BUILDER**



**CONTINUE TO LEARN**

**APPRECIATE PEOPLE**

**GREAT ATTITUDE**

**SET GOALS**

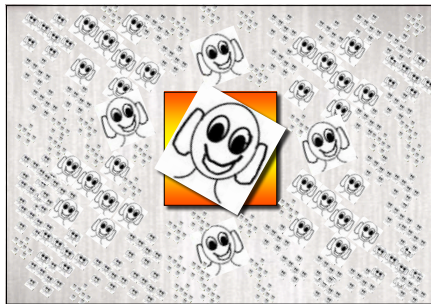
**DON'T QUIT**

What will your LEGACY be?



**BUILDER**

**DESTROYER**



END OF SESSION 2